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## How to Select the Perfect Ceiling Fan

More than a simple cooling device, many ceiling fans of today are high-tech works of art for your home. Ceiling fans can be a design element with sophisticated automated features. When selecting the perfect ceiling fan for your space and lifestyle, the American Lighting Association (ALA) suggests you consider several additional factors.

Think about how high or low tech you want to be. A very sophisticated system might seem intimidating to some, while others want much more than a simple on-off switch. Also ask yourself whether you want your fan to be an integral part of your interior design or simply an inconspicuous addition to your room.

## Home Automation for All-in-one Control

Efficient airflow and alluring designs continue to drive the industry, but more people are looking to home automation systems to easily control their devices from a Smartphone. One example is Fanimation's fan Sync, a Bluetooth-operated ceiling fan control.

According to Nathan Frampton, president of Fanimation, controls like fanSync will become more commonplace in the coming years. Technology of this magnitude is only expected to grow as more homeowners sync their home's lights, central air thermostats and security systems to an all-in-one platform.

## **Designs to Suit Today's Lifestyles**

Just like the trends in home lighting design, ceiling fans have their front runners. Interior design styles are moving toward more organic aesthetics. This means designers are crafting rooms around exposed plumbing pipes, door and cabinet trimming, and existing hardware, which helps mesh the entire room together organically.

To complete your design scheme, choose compatible trim and accent options for your ceiling fan. And be sure to consider the architecture of your home. Many newer homes have high ceilings with large great rooms, which give homeowners the chance to decorate their homes with larger or more ornate ceiling fans.

## **Trends with Regional Appeal**

Geographic location often affects ceiling fan trends and finish selection. Frampton says, "We see certain trends in different regions of the country, as well as around the world. For example, in the Southwest, bronze is a prominent choice, and internationally, nickel and white are more common."

For advice about which fan fixtures and styles are best suited for your home, be sure to visit us at <a href="www.genielighting.com">www.genielighting.com</a>. With the right tools and information, you can easily find the perfect ceiling fan to make your home more functional and beautiful.